

Kiwanis

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Our Vision: Carolinas 18,000 Members

Our Goal: To Grow Kiwanis Service

The Objectives:

- Take Clubs from Good to Great
- Enrich the Member's Experience...
Excellent Clubs & Excellent Service!
- Retain Members
- Build and Grow New Clubs



Three things in human life are important.

The first is to be kind.

The second is to be kind.

And the third is to be kind.

— Henry James

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February

1- March 3

Read

Around

the World

29-March 2

Circle K District

Convention

Myrtle Beach, SC

March

22

Six Cents

Circle K

Initiative

28-30

Circle K LSSP

April

5

Kiwanis

One Day

June

26-29

Int'l Convention

Orlando, FL

July

9-13

Key Club Int'l

Convention

Denver, CO

August

6-9

Circle K

Int'l Convention

Denver, CO

22-24

District

Convention

Winston-Salem

Students Perform for Sandhills Club



The Sandhills Club of Pinehurst was serenaded just prior to Christmas with students enrolled in their Head Start Music Project.

educate the "whole child" through the introduction of classical music to develop a foundation using left and right brain stimulation.

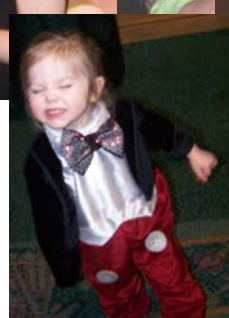
The students are only a few of the more than 100 members involved in the project, and all seem to have the "times of their lives." The students were joyously accompanied by the Sandhills Classical Quartet playing violins, viola, and cello and are actually part of the teaching staff. Thanks to the Sandhills Club, they are truly "making a difference" in providing an opportunity that students of this age level would usually not be exposed.

Some great moments were captured on film at our MidYear Conference last weekend!

Did you catch a few?

Email them to the District Office!

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Change the World With Your Change

Saving Lives: The Six Cents Initiative



Six cents: It's worth so much

It's a staggering number: 1.1 billion people worldwide lack access to safe drinking water—and 4,500 children die every single day because of this.

But Circle K International (CKI) and the US Fund for UNICEF teamed up this past year to do something about it by establishing the Saving Lives: The [Six Cents Initiative](#) to spread awareness of this global issue, and to raise funds to provide clean drinking water. And now, the CKI Service Committee has declared March 22 as Six Cents Day, in conjunction with World Water Day, an international observance begun by the United Nations in 1992.

It all started when [our very own] Alec Macaulay campaigned to become the 2006-07 Circle K International President. He set into motion a very big idea: to create a fundraising initiative.

Hard work and determination by Alec and the International Board led to the unveiling of "Saving Lives: The Six Cents Initiative" during the 2007 International Convention in Portland, Oregon. Circle K partners with UNICEF for this project, which will raise funds to help save children at risk of dehydration. For each US\$.06 collected, one mixture of sugar and salt—called oral rehydration salts (ORS)—can be purchased. The ORS packet offers the most effective and inexpensive way to save lives during episodes of dehydration.

The amount of positive impact this fundraising initiative can have is staggering. If CKI raises US\$500,000 for this project over the next few years, UNICEF can purchase all of the following:

- 100,000 sachets of Oral Rehydration Salts (ORS)
- 65,000 collapsible 10-liter water containers for transporting and storing
- 10,000 small-scale micro-filters intended to provide safe drinking water in schools
- 1,000 basic water kits for families to use during emergencies

CKI caught up with Alec after convention to ask him what it was like to see his dream become reality. Here's what he had to say:

Tell us about your goal to create a fundraising initiative and why it was so important to you.

I had been pondering the possibility of creating a charitable fundraising initiative for CKI for more than a year before I was elected CKI President. I had bounced the idea off many other CKI leaders and used it as a major part of my platform; so when I was elected, I made it a major personal goal to make it a reality. It was important to me because I saw untapped potential in CKI. Circle K as a whole has tremendous fundraising power, and since reaching endowment on the Tomorrow Fund two years earlier, I felt it was time to give CKI members another something to unite behind—this time in a way that would make a measurable impact on the lives of children around the world.

Why do you think the Six Cents Initiative will be so successful? I think we will have tremendous success for years to come because of the measurable impact that *every* contribution makes. Clubs have felt daunted in the past at having to raise a lot of money in order to call a fundraiser "successful." Now, even making only \$6, you have potentially impacted or saved the lives of 100 children! We have an incredible opportunity as an organization to make a significant difference in the world, and I know we will rise to that challenge!

Give us a wrap-up of how you kicked off the fundraising initiative during ICON. We hear there were Penny Wars and that you threw in a bit of your own money? ICON was tremendously successful for us! Through the presentations and the Penny Wars, we were able to get the word out to members about the new initiative and the power we have to positively impact the lives of children around the world. At the President's Reception, I issued a challenge to all of the distinguished guests in the room to donate a few dollars to the cause if they were able, and I pledged to match their donations up to \$100. In a tremendous rush of generosity, the room donated more than \$150 in just a matter of minutes! Thus, through the Penny Wars, donations, and my contribution, CKI raised more than \$400—enough to save the lives of more than 6,500 children!

What if Kiwanis Clubs collected the change from their member's pockets the week before Saturday March 22? How many lives would change? Follow this link to the Six Cents Initiative Pamphlet: <http://www.circlek.org/lit/0807sixcents.pdf>
and here for a donation form: <http://www.circlek.org/lit/120407donatio.pdf>