

Kiwanis

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Our Vision: Carolinas 18,000 Members

Our Goal: To Grow Kiwanis Service

The Objectives:

- Take Clubs from Good to Great
- Enrich the Member's Experience...
Excellent Clubs & Excellent Service!
- Retain Members
- Build and Grow New Clubs



Happiness is a direction, not a place.

— Sydney J. Harris

Time

February

1- March 3

Read
Around
the World

29-March 2

Circle K District
Convention
Myrtle Beach, SC

March

22

Six Cents
Circle K
Initiative

28-30

Circle K LSSP

April

5

Kiwanis
One Day

June

26-29

Int'l Convention
Orlando, FL

July

9-13

Key Club Int'l
Convention
Denver, CO

August

6-9

Circle K
Int'l Convention
Denver, CO

22-24

District
Convention
Winston-Salem

Put Your Heart Into Aktion

The Aktion Club of Eastern Carolina had their second Heart Auction on Thursday, February 7, 2008. They raised over \$7,300.00 in one night! 100% of the proceeds are donated back into the community to help children in need.



Give the Gift of a Lifetime: the Love of Learning

In December, the Hickory Kiwanis club purchased and donated 390 student dictionaries to five public and one private elementary school in the Hickory City School District. This is the fourth year the club has donated dictionaries. The club made sure to stamp each dictionary with the Kiwanis Logo. The books were then given out to all the third-graders in each of the schools.

"Our city has a large, diverse, low income community, and for some of our students, this dictionary may be the only book that the child owns," said Helen Devlin. "We received hand drawn thank you cards and handwritten notes expressing the students' delight in having their own dictionary."

The dictionaries were purchased from The Dictionary Project (www.dictionaryproject.org). Third grade is the best place to distribute the dictionaries because habits are best learned at a young age. The Dictionary Project's mission is to donate dictionaries to children and encourage them to learn new words so that they will be able to use the English language effectively.

"Get a kid started with their own dictionary at age 8 and they become hooked on it for the rest of their lives. Using it becomes a desirable habit rather than a task" said Ted Utchen.



Kiwanis Opens Young Professionals Club in Charlotte, NC

A new young professionals Kiwanis club in the hip, urban town of Charlotte, North Carolina will seize the limelight in 2008. Kiwanis Uptown is its name; young professionals the game. We are not talking a group of 30 to 50 members. Kiwanis Uptown's goal is to build a club over 600 members strong.



Building Process Begins

A 10-person steering committee held a kick-off meeting in early December. Members included young professionals in Raleigh, Greenville and Charlotte as well as Kiwanian leaders from the Carolinas. Following the initial meeting, seven Charlotte young professionals met to discuss ideas for building the new club. Planning has been full throttle since then!

"This is an opportunity to establish the largest Kiwanis Club in the world," says Former Governor of the Carolinas Kiwanis District, Russ Wagner, "Kiwanis Uptown could potentially serve as a model club for cities like New York, Chicago and Los Angeles."

Steering Committee Kicks into High Gear

The group plans to double the size of the steering committee and establish key service projects for 2008. They will host meetings twice a month to socialize, network and discuss service projects beginning January 9.

For the long term, the group has discussed ideas such as hosting annual fundraising galas and social outings, running 5Ks, volunteering at the Special Olympics or even hosting a "senior" prom.

"We really want to give these young professionals the independence to establish innovative ideas that will help build this club," comments Webster James. "The Kiwanis leaders on the steering committee are merely serving as coaches for these young professionals."

Contact Us

Kiwanis Uptown is certainly enthused about making its mark on the Charlotte community but the steering committee can use your help!

If you know of any young professionals in the Charlotte area who are interested in meeting new people, socializing and serving our community, e-mail us at uptown@carolinakiwanis.org . For more information, visit the Kiwanis Uptown website at www.kiwanisuptown.org.

Thank you, Kiwanis!



Kiwanis KeyLeader as a program now has Banner patches for sponsoring clubs. The District has researched the records and these 22 clubs who have sponsored students will be receiving their patches. The Kiwanis Clubs of Angier, Asheboro, Ayden-Grifton, Black Mountain Swannanoa, Burlington, Capital City, Cumberland-Fayetteville, Greenville(NC), Greenville-University City, Lake Marion, Laurens, Mecklenburg Charlotte, Robbinsville, Sandhills Moore Co., Statesville, Sunrise Goldsboro, Topsail Island Area, Wake Forest, Washington, West Asheville, Raleigh Highwoods, and Young Professionals Of Raleigh.

Shouldn't your club have a patch next year?

Only 51 days until registration closes
For KeyLeader at Camp Thunderbird,
Lake Wylie, SC.



Kiwanis Key Message Themes

Teamwork sends a message

To help the world understand Kiwanis and its purpose, Kiwanis International has adopted a set of [key messages](#). Kiwanis members worldwide are encouraged to use these messages when talking to the public and news media about the organization. Key messages promote consistency and awareness.

GLOBAL

Kiwanis International Messaging:

- The Kiwanis organization is made up of nearly 600,000 adult and youth members in more than 90 countries and geographic areas.
- Kiwanis serves children and communities worldwide on both a local and global level.
- Kiwanis clubs respond to global issues while continuing to address the needs of their communities.
- Kiwanis International encourages Kiwanis clubs to carry out at least two projects every year—one program that addresses a local children's need and one that addresses a need of children in the global community.

Local Messaging

- One of the great benefits of being part of a Kiwanis club is seeing the impact locally while also contributing to global causes.

VOLUNTEERS

Kiwanis International Messaging

- Kiwanians are service-minded men and women who are united in their commitment to and compassion for others.
- Kiwanis volunteers are ordinary people who perform extraordinary service for children and communities around the world.
- The needs of the world are great, and together, members of the more than 8,000 Kiwanis clubs around the world can and do accomplish great things for children and communities.
- Every day, Kiwanians are revitalizing neighborhoods, organizing youth-sports programs, planting trees, erecting playgrounds, and performing countless other projects to help children and communities.

Local Messaging

- The/my Kiwanis club in (location) has XX volunteers with different backgrounds and talents. (Give examples of individual volunteer contributions.)
- Opportunities for people interested in service with Kiwanis range from (give examples of the types of roles volunteers can fill, from helping with projects to becoming a Kiwanian).

DEDICATED

Kiwanis International Messaging

- Members of the Kiwanis organization dedicate more than 6 million volunteer hours and invest more than US\$100 million annually in projects that strengthen communities and serve children.
- In a typical year, Kiwanis clubs worldwide organize more than 150,000 service projects.
- The top service programs sponsored by Kiwanis clubs are college sponsorships (66%), Boy Scouts and Girl Scouts (40%), Kiwanis sponsored projects such as Read Around the World (39%), community clean-ups (36%), Special Olympics (27%), and Children's Miracle Network (25%).
- Since 1994, Kiwanis International's partnership with UNICEF has raised more than \$80 million in a global fight to eliminate iodine deficiency disorders—the leading preventable cause of mental retardation.

Local Messaging

- Kiwanis club members in (location) give more than XX hours and have raised more than \$XX for projects such as... (Give examples).
- Some examples of the programs sponsored by my/the local Kiwanis club in (location) are...(give examples).
- The local Kiwanis club in (location) has been responsible for contributing \$(how much) to the Kiwanis International Worldwide Service Project focusing on eliminating iodine deficiency disorders – the world's leading preventable cause of mental retardation.

More to come next week!!!!

More pictures from our MidYear! Send yours in to districtoffice@carolinakiwanis.org!

