

Kiwanis

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Leah Moretz, Editor, 800-739-1827

districtoffice@carolinakiwanis.org

Our Vision: Carolinas 18,000 Members

Our Goal: To Grow Kiwanis Service

The Objectives:

- Take Clubs from Good to Great
- Enrich the Member's Experience...
Excellent Clubs & Excellent Service!
- Retain Members
- Build and Grow New Clubs



Laughter
is the shortest
distance between
two people.

—Victor Borge

Shooting Stars of Service: Galaxies of Opportunity



From February 29-March 2, 2008, the Carolinas District of Circle K International held its 47th Annual District Convention. Circle K members from across North and South Carolina gathered in Myrtle Beach, SC to celebrate the past year of service, leadership and fellowship as well as to look forward to a new year.

"The theme this year was 'Shooting Stars of Service: Galaxies of Opportunity,' and there

certainly were a lot of stars this past year," District Administrator Kathleen Marsocci said. "I'm extremely proud of each and every Circle K club and member, and especially of outgoing Circle K Governor Kathryn Geiger and the district board. Everyone had much cause to celebrate this past year."

In keeping with the convention's theme, the main ballroom was decorated with stars, planets, aliens, and a giant rocketship, all put together by members of the district board and the Host Committee. Educational sections also reflected the weekend's theme with a membership recruiting and retention session titled "Strengthening Your Club's Gravitational Pull," and a session on icebreakers called, "Why is it so cold on Pluto?" In addition to the general sessions and the educational breakouts, Circle K members found time to perform service on site by creating greeting cards for terminally ill children and performing a beach cleanup on Saturday.

Another consistent theme throughout the weekend was the extreme devotion Circle K has to the Boys and Girls Home at Lake Waccamaw. In addition to an educational session on the Home and the naming of Larry Hewett as an Honorary Circle K member, the traditional "pie in the face" auction raised money for the Home. "By far,

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March

28-30

Circle K LSSP

April

4-6

Key Club
Convention

11-13

CKI Club Officer
Training

June

26-29

Int'l Convention
Orlando, FL

July

9-13

Key Club Int'l
Convention
Denver, CO

August

6-9

Circle K
Int'l Convention
Denver, CO

22-24

District
Convention
Winston-Salem

September

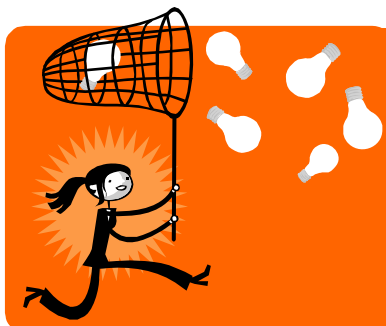
6-9

Circle K
Int'l Convention
Denver, CO

12-14

Aktion Club
Conference
Browns
Summit, NC

Capturing Your Bright Ideas



The **Sandhills** Club held a Casino Night with over 240 members and guests in attendance and made over \$11,500!

Does your club have a fundraiser making over \$10,000? We'd love to know about it! Send your information to me at districtoffice@carolinakiwanis.org.

Shooting Stars...continued from page 1



the most popular and successful event at the Circle K district convention is the pie in the face auction," Assistant Administrator Jeffrey G. Marsocci said. "While extremely messy and a lot a fun for everybody, including for the people getting the whipped cream pies in their face, the event also raised more than \$2,400 for the Home."

While there was plenty of fun and fellowship, the business of electing next year's leaders was also on the convention agenda. The House of Delegates elected the 2008-2009 District Governor Anita Iari and District Bulletin Editor Katy Giesken, both from Clemson University, and District Secretary Treasurer Ashley Hedges from UNC-Chapel Hill. Individual division caucuses also elected three lieutenant governors. In a special old and new board meeting following the closing session of the convention, the new district board appointed and ratified two additional lieutenant governors and four committee chairs who act as ex-officio board members.

"I'm extremely proud of the work the 2007-2008 board did, and I'm amazed at their accomplishments, especially considering how young they were and how shorthanded the board was," Kathleen Marsocci said. "Last year, we were short three lieutenant governors and one committee chair, and only two of the board members were juniors or older. This coming year, we have every board member returning as an officer, committee chair or committee member, and we added seven very talented people to our ranks. I know the combination of experience and fresh ideas will help us into the future, and with outgoing Governor Kathryn Geiger running for an international representative position, we can hopefully lend some Carolinas strength to the Circle K International Board."



Join Division 11 for a Kiwanis One Day Event



Division 11 will be painting the interior of the Kiwanis Cottage at the Boys and Girls Home on Saturday, April 5 from 10:00 am to 3:00 pm (there will be a cookout for lunch). You and members of your club are invited to join them!

Please contact Lt. Governor Mack McLeod for more details and to sign up.
W) 919-818-7633 H) 919-639-4862
E) 19mack44@charter.net

REMINDER: Hold Club Elections Between April 1 – 2nd Week in May

Each club should hold their annual club meeting between the first week in April and the second week in May to elect the officers and board of directors for the upcoming year (2008-09) which begins October 1.

Before the annual meeting, the President should appoint a nominating committee with no less than 5 members consisting mostly of past Presidents.

Kiwanis International will have a link available (probably mid-May) on the Monthly Report program for each club secretary to enter the new officers' information.

It is extremely important to report this information as soon as possible so that incoming Lt. Governors can communicate with incoming Presidents.

Also, if the club secretary's information is not correct in the Int'l database, important documents (including dues billings) could be mailed to the incorrect address.

For detailed information on club elections, please refer to the Standard Form for Club Bylaws which can be found on the International website, www.kiwanisone.org under Governance and Administration.

Still need help? Feel free to call me at the District Office: 800-739-1827 ext. 0

Leah Moretz
Carolinas District Administrative Secretary

**Best one-liners to tell your boss/kids/
mail carrier/anyone who will listen about the 2008
Kiwanis International Convention in Orlando, Florida:**

- Of course there is business to be done in Orlando! What? You think *everyone* dresses up in a mouse suit every day?
- I just retired from work, and all the kids are out of the house (finally)! Guess what I'm going to do? I'm going to Disney World!
- I'm going to miss work for about a week in June. I'm meeting [Bob Newhart](#) for a few hours in Orlando. No, seriously.



Take a bus trip to Orlando!

Division 17 is organizing a bus trip from Greenville, NC and back. The group will leave Wednesday, June 25 and will come back Sunday, June 29. Roughly, the cost would be \$125 per person before food and drinks. They need at least 44 people to make this work.

Contact Lt. Governor-Elect Bruce Gray if you're interested!
H) 252-746-7744 C) 252-714-5031
bdgray@embarqmail.com

New website just for the International Convention

Click this link for Registration, Schedule, Workshops, Downloads and Visitor Info:

<http://www.kiwanisone.org/MemberResources/Convention/Convention08/index.html>

NEW:

The Delegate Form is now available online at the [Kiwanis International Convention Page](#)

IT IS DUE BY APRIL 30 TO KIWANIS INTERNATIONAL.

Secretaries: Go ahead and complete this form if you know who is planning on attending!

Remember, each club can have two delegates. However, if you have more than two people going, and one of them happens to be a Past Governor, Lt. Governor-designate, a Lt. Governor or a Past Lt. Governor, they do not have to represent your club. Past Governors, Lt. Governors-designate and Lt. Governors are delegates-at-large. Kind of like SuperDelegates, they do not have to represent a club. Past Lt. Governors can represent any other club in their division that is not attending.

Why is this important? We need as many delegates as possible to vote for our Candidate, Webster James, for International Vice-President.

Other Frequently Asked Questions:

What is the District ID Number? It's K04

What is my Division's Name? We don't use names in the Carolinas. Other Districts do, though; that's why it's on the form.

What is our District's Name? The Carolinas.

Where is my Member ID Number? Each club secretary can access member id numbers on the membership list link located in the monthly report software at www.kiwanisportal.com.

PR Corner

Criteria for media relations success

Taken from Kiwanis International's Publication, Kiwanis Inciter.

There are lots of ways in which Kiwanis can get positive coverage in the news. To begin, try some brainstorming to come up with ideas for news stories. Then, measure your story against these criteria:

Timeliness

- What new club happenings are occurring?
- Is Kiwanis about to announce a fundraising event or service project?
- Is there any way to tie in your announcement/event to a current event, holiday, or observance?
- Is your club celebrating an anniversary or noteworthy milestone?

Proximity

- Is the Kiwanis event/announcement occurring in the media outlet/station's coverage area?
- Is this event a first for your club? The county? The region? The world?

Impact

- Will it affect a lot of people?
- Who will be involved? Club members? Volunteers? Event goers? General public?

Importance

- Is this important to the people in your community? Why? And why should it matter to them now?
- Is your club making any donations in the near future? What will these donations support?

Novelty

- Is the event/announcement unusual? Different?
- Can you connect your announcement/event with a local celebrity or elected official?
- Is there an opportunity to bring in a media personality to assist with your event?
(e.g. Emcee of the event)

For other public relations and marketing support and resources, check out the Kiwanis Web site:

www.kiwanisone.org/MarketingPRresources

Plan Ahead

To assist program directors in scheduling timely speakers, please take note of these dates:

May 1-31:

- **Clean Air Month** - Calls for enforcement of the Clean Air Act. The American Lung Association, 800-LUNG-USA, www.lungusa.org.
- **Creative Beginnings Month** - Encourages everyone to enroll in a course, write a poem, plant a garden, or coordinate a social event. While developing your gifts, encourage others to also cultivate their own creative beginnings. Christina Bergholtz, 508-839-5139.
- **Get Caught Reading Month** - Events will be staged throughout the country to celebrate reading. Association of American Publishers, 212-255-0200, www.publishers.org.
- **Bike Month** - Annual celebration of bicycling for recreation and transportation. League of American Bicyclists, 202-822-1333, www.bikeleague.org.
- **Book Month** - Invites everyone to take time out to enjoy the pleasure of reading a book. National Book Foundation, 212-685-0261.
- **Mental Health Month** - National Mental Health Association, 800-969-NMHA, www.nmha.org.
- **Physical Fitness and Sports Month** - Encourages individuals and organizations to promote fitness activities and programs. President's Council on Physical Fitness and Sports, 202-690-9000.
- **Stroke Awareness Month** - National Stroke Association, 800-787-6437.
- **Teaching and Joy Month** - Celebrates the great joy of great teaching and great learning. Thank a teacher for creating an atmosphere of joy. Jackson Community College, 517-796-8488.
- **Personal History Awareness Month** - Informs, instructs, and inspires ALL ages to compile a personal history. Margaret Ingram, 541-924-0268.

When it's over, I want to say: all my life I was a bride married to amazement.

I was the bridegroom, taking the world into my arms.

When it's over, I don't want to wonder if I have made of my life something particular and real.

I don't want to find myself sighing and frightened, or full of argument.

I don't want to end up simply having visited this world.

– Mary Oliver