

Kiwanis

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Our Vision: Carolinas 18,000 Members

Our Goal: To Grow Kiwanis Service

The Objectives:

- Take Clubs from Good to Great
- Enrich the Member's Experience...
Excellent Clubs & Excellent Service!
- Retain Members
- Build and Grow New Clubs



There is always one moment in childhood when the door opens and lets the future in.

--Deepak Chopra

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February

1-2

MidYear Conf.
& Int'l Pres. Visit
Myrtle Beach, SC

29-March 2

Circle K District
Convention
Myrtle Beach, SC

March

28-30

Circle K LSSP

April

5

Kiwanis
One Day

June

26-29

Int'l Convention
Orlando, FL

July

9-13

Key Club Int'l
Convention
Denver, CO

August

6-9

Circle K
Int'l Convention
Denver, CO

22-24

District
Convention
Winston-Salem

Mary, Mary...How does your Kiwanis Club grow?



Do you ever wonder what it would take to grow your club? It really is a short painless process of asking your friends, co-workers, and people you do business with to join. You may say you don't know how to approach them about coming with you to a meeting. Would you have that same hesitation if you invited them to your favorite Kiwanis service project?

Service projects are the easiest way to invite people to join your club. If you connect your Kiwanis Club with a project that warms your heart, it will warm someone else's as well. Friends of mine that are not involved with Kiwanis are always wondering what it is that "makes" me spend so much of my time with Kiwanis. The simple explanation I give is the look on a child's face when I've done something for them they consider extraordinary! I remember the first time I attended my club's Christmas Party for Special Needs Children. To see the looks of wonder when Santa walked out with gifts to give each child was so worth the work the club had done prior to the party! I was overwhelmed with emotion for these kids! Our club looks forward to this party every year! Now who wouldn't get excited about touching a child's life through a party?

Any event your club participates in that creates "warm fuzzies" would be the perfect place to invite guest! I don't know many who wouldn't jump at the chance to join a club after experiencing an event that touches many. Just make sure you have plenty of new member applications to hand out!

Why wouldn't we want to share Kiwanis with others? The more Kiwanians we have, the more children we serve. The district has a goal of 18,000 members by 2015. We are less than half way there. Let's pull together and race to 18K for the children of North & South Carolina!

If you have any questions about membership growth, retention, or new club building please do not hesitate to call or email me. You can reach me by calling 1-800-739-1827 x124 or by email stephd@mindspring.com.

~Stephanie Phillips
District Growth Chairman



MIDYEAR CONFERENCE INFORMATION

Calling ALL Kiwanians! Calling ALL Kiwanians!

You're invited to the MidYear conference in Myrtle Beach, February 1-2, 2008. Escape the boring winter blues, enjoy great Kiwanis fun and fellowship. Beautiful beaches are perfect for you to take long, strolling walks.

Embassy Suites at Kingston Plantation

will host the 2008 Carolina Kiwanis MidYear Conference. We're looking forward to some shaggin', shoppin', sunnin', and service in February. We've set our sights on a minimum of 400 Kiwanians visiting Myrtle Beach this February. So, what's in it for you? Not only will you learn more about the NEW Kiwanis, you'll fellowship with your Kiwanis friends across North & South Carolina as well as other visiting Kiwanians. You'll learn more about why you want to be more involved in Kiwanis, as well as have some fun! Oh, and did I mention that **KIWANIS INTERNATIONAL PRESIDENT DAVE CURRY WILL BE OUR KEYNOTE SPEAKER?**

Register online at <http://www.carolinakiwanis.org/registration/midyr08/midyear.htm>

HOTEL INFORMATION/RESERVATIONS

Hotel reservations should be made directly with the hotel AS SOON AS POSSIBLE but the absolute deadline for a guaranteed special rate is **January 15, 2008**.

Embassy Suites Kingston Plantation Myrtle Beach (1-800-EMBASSY) **or call the Kingston Plantation directly at 800-876-0010 (use group code KIW).**

To ensure special discount of \$95.00, plus taxes, per night, identify yourself as a Carolinas District Kiwanis Conference Attendee (up to 2 people per room).

A full buffet breakfast and evening cocktails are included in your rate.

For more information on the hotel, visit www.kingstonplantation.com to see beautiful pictures of the ocean front Embassy Suites hotel and learn more about the property, along with shops, golf courses, and of course the beaches! Make it a vacation for your whole family.

We look forward to seeing you in Myrtle Beach.

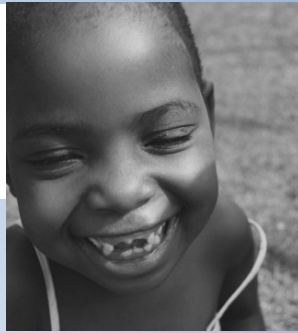
Convention Project:

Please bring SCHOOL SUPPLIES for the children at Boys and Girls Home of North Carolina! Larry Hewitt will be with us all weekend to collect your donations and take them back to the children!

Visit our website, <http://www.carolinakiwanis.org/registration/midyr08/midyear.htm> for a tentative agenda and more information.

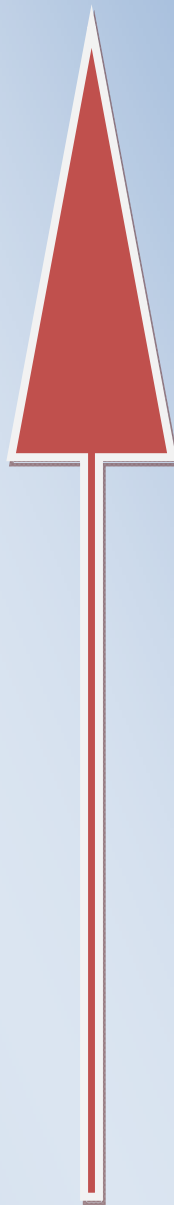


**CAROLINAS
18,000**



To reach our goal of 18,000 members by 2015, we need to grow by approximately 1125 members per year – that would put us at about 10,000 members on 9/30/08. An updated number will be published each month in CDNews for us to see where we stand.

Division	9/30/2007	11/30/2007
1	243	242
2	431	426
3	227	223
4	236	234
5	329	329
6	233	223
7	360	355
8	829	825
9	235	230
10	441	434
11	600	607
12	352	352
13	293	288
14	368	353
15	281	282
16	129	125
17	431	437
18	285	282
19	10	10
20	526	523
21	386	381
22	243	238
23	385	371
24	249	234
25	232	227
26	344	346
27	137	134
28	90	91
	8905	8802



How great is your club?

KIWANIS magazine is looking for clubs that excel in all of the following areas:

- Consistent growth over the past 5 years
- Generous giving
- Effective service
- Fellowship.

If you know a club that qualifies, email magazine@kiwanis.org your nomination, describing how the club excels in each of the four categories.

Deadline : December 31, 2007.

ANOTHER Great Idea for Christmas

Calling all Cell Phones!

Donate your old cell phones to help U.S. Troops stay connected with their families the holiday season!

BB&T UpstateSC is joining forces with:

CELL PHONES FOR SOLDIERS

(They trade old cell phones for pre-paid phone cards to ship to soldiers.)

Turn in old cell phones between now and **Friday, Dec. 14** at your local **BB&T Financial Center**.

THANK YOU & HAPPY HOLIDAYS!

HELP NEEDED!

The Carolinas District Office seeks independent contractor to work 5-10 hours per week on data entry.

Specifically, the district needs help with upkeep on officer information, club paperwork entries, and replying to membership information forms.

Computer experience with web-browsers, Microsoft Access, Excel and Word a plus.

Kiwanis knowledge important.

Please send resume to:
Carolinas District Office

7378 Junaluska Rd., Boone, NC 28607

or email it to:
districtoffice@carolinakiwanis.org

The following information was taken from former Kiwanian (former ONLY because he's so busy!) Dale Collie's magazine on his website, www.couragebuilders.com/magalog. Substitute the word "employees" for "members" and your club will do GREAT! Dale speaks around the country on leadership.



LOYALTY Relationship & Communications

- Have a personal-professional legal, moral, and ethical relationship with employees.
- Know every employee's background, interests, long-range goals, and concerns.
- Remain current on each employee's family interests and accomplishments.
- Communications is a major factor - tell all you know, and all you don't know.



DUTY Flexibility

- Poll employees and implement work schedules that meet their need.
- Implement an in-house job transfer program.
- Be creative with vacation and sabbatical policies for life balance.
- Develop flexible work schedules to keep would-be retirees on the payroll.



KEYS TO LEADERSHIP

In times of crisis, people make mistakes, and successful leaders know the value of these key principles. They have proven themselves over and over. Pull your leadership team together for a seminar and let these essentials contribute significantly to the success of your organization.

REMEMBER TO USE L-D-R-S-H-I-P

SELFLESS SERVICE 21st Century Leadership

- Don't take people for granted - they can sense it a mile away.
- Develop interpersonal skills that demonstrate good leadership.
- Help employees grow and develop; help them avoid burn out.
- Control workplace stress to maximize productivity and improve working conditions.
- Use coaches to make leaders appealing to today's work force.



RESPECT Employee Needs

- Focus on job completions vs. punching the clock.
- Include virtual office strategies and techno-participation for employees' children or day care for youngsters and seniors, scholarships, training, reputable work environments.
- Offer 21st Century perks - charter schools for employees' children or day care for youngsters and seniors, scholarships, training, reputable work environments.
- Make people feel important, part of the team, valued.
- Provide continuing training and growth opportunities.



HONOR Character

- Display a keen sense of ethics - always.
- Demonstrate honorable character at all times.
- Maintain high degree of self-discipline.

INTEGRITY Values

- Make sure your personal and company values fit the high standards of those you have and those you want to hire; do people like working here?
- Integrity is a key to holding onto employees with the recent ethics dilemma in corporate America.
- Demonstrate these values in marketing materials AND in practice.



PERSONAL COURAGE Goals

- Understand individual and career goals and help people achieve these goals.
- Train leaders and employees in complimentary areas of responsibility.
- Groom leaders and key people for future responsibilities.
- Make sure people fit their jobs; give them significant and meaningful responsibilities.
- Do the right thing - always.

